

# Direct to boot – Destination zone

## Car parking bays

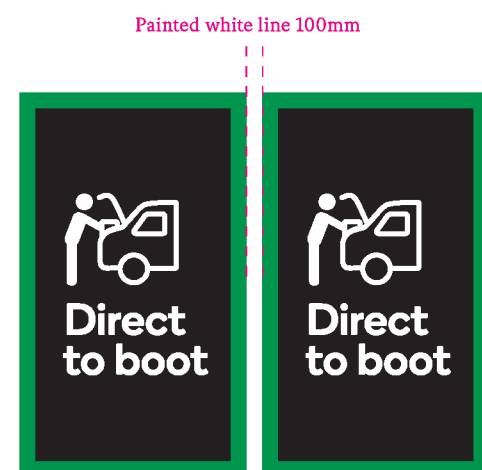
### Ground marking

Branding is applied to parking bays to indicate they are reserved for Direct to boot customers only. This allows customers to have quick and convenient access to the collection point. There are two Parking bay sizes for Direct to boot: Oversize and Oversize elongated.

Placement of the logo is determined by the 5400mm long bay. It should be centered in the bay as outlined right. Placement of the lock up in Oversize elongated bays should follow the same lower margin as the 5400mm bay (see right). In all cases, the logo should always sit equally positioned from either edge of the parking space.

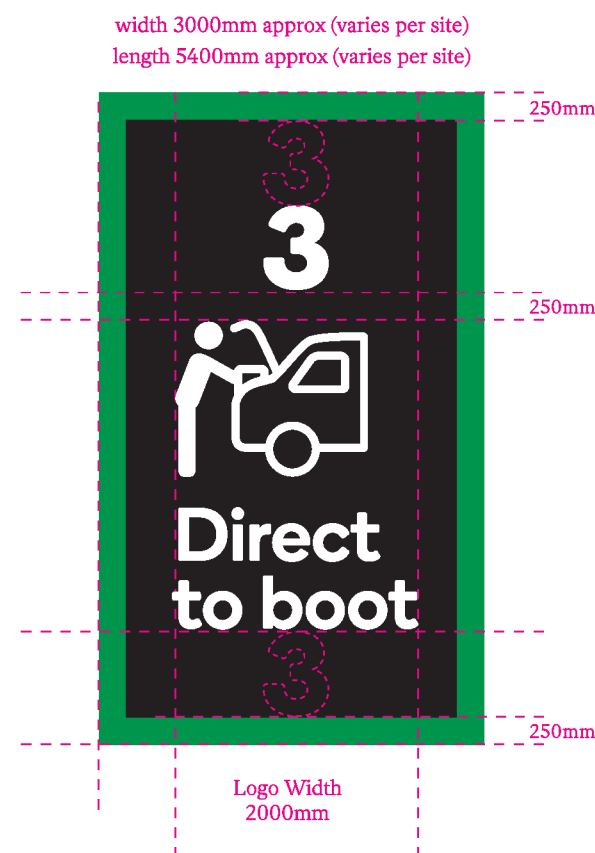
The green line surrounding the bay should always be 250mm. See the following pages for how these are applied across varying Drive thru and Drive up layouts.

For Drive up 90° angle parking, where bays are situated directly next to each other, a 100mm white line should be painted between the bays. See Page 34 for context.



### Oversize with Bay number

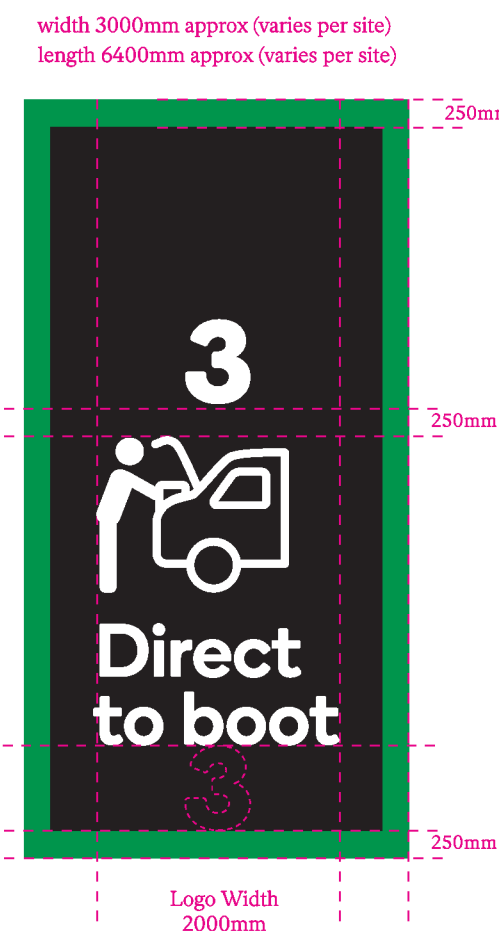
To be implemented in Drive thru, in the FRONT BAY ONLY:  
- Drive thru - single splaces (with passing lane)  
(this whole section remains unchanged)



### Oversize elongated

To be implemented in:  
-Drive thru - Single spaces  
(with passing lane)

-Drive thru - Single space  
-Drive thru - Double tandem  
(with passing lane)



### Oversize without bay number

To be implemented in Drive up Attached and Detached only, where bay numbers are communicated on freestanding signage.





## EXTERNAL SIGNAGE PLAN



**SIGN: 1** QTY: 03  
DTB BAYS AND LINE

**SIGN: 2** QTY: 03  
CAR PARK SIGN

**SIGN: 3** QTY: 01  
FREESTANDING BLADE SIGN  
(NICOL ST)

**SIGN: 4** QTY: 01  
FREESTANDING BLADE SIGN  
(JAMES ST)

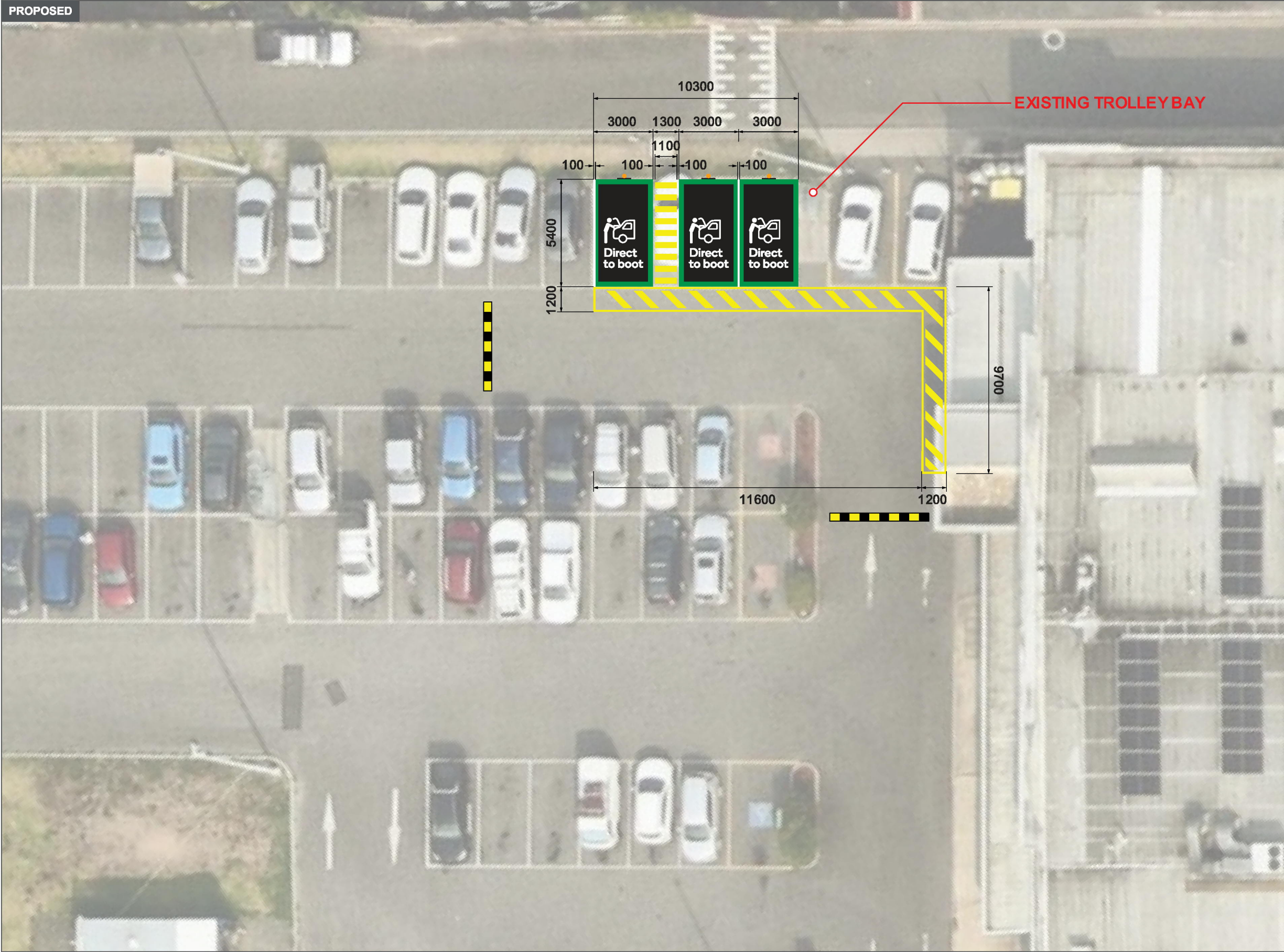
**SIGN: 5** QTY: 01  
FREESTANDING BLADE SIGN  
(JAMES ST)

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PROPOSED



SIGN 1

WW-E-DTB-BAY

DTB BAYS & LINE MARKINGS

Size:  
As Shown

Scale: NTS

Material:  
Road paint:  
3 x (3.0x5.4m)  
DTB Bays, Line markings, and Zebra lines.

Cold applied plastic ground marked DTB symbol in white on black background.

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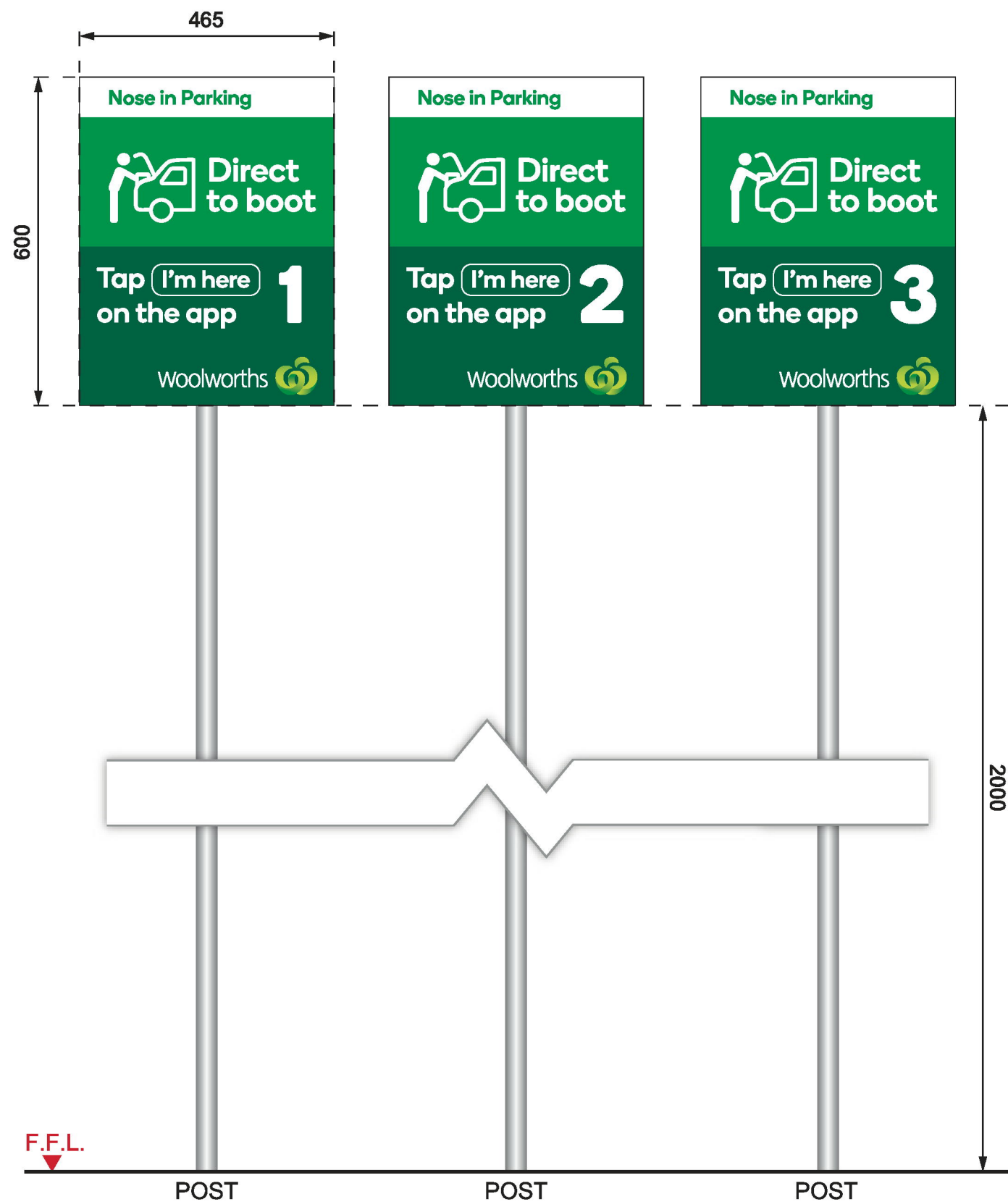
COLOURS:

COLD APPLIED PLASTIC GEVEKO		WHITE
ROAD PAINT WW GREEN		PlastiRoute® RollGrip® S 130 70 50 Apple Green
ROAD PAINT WHITE		PlastiRoute® RollGrip® S White
ROAD PAINT BLACK		PlastiRoute® RollGrip® S 9017 Traffic Black
ROAD PAINT YELLOW		PlastiRoute® RollGrip® S Y14 Golden Yellow

Note: All dimensions are in (mm) or otherwise indicated.



PROPOSED



SIGN 2

WW-E-DTB-CBS-465

### CAR PARK SIGN

**Size:**  
465mmW x 600mmH

**Scale:** NTS

**Material:**  
Digitally Printed SAV applied to 2mm thick aluminum panel mounted to new posts.

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### COLOURS:

WW GREEN	CMYK PMS	90/00/100/00 355 C
WW DARK GREEN	CMYK PMS	100/00/90/60 3425 C
WHITE	CMYK PMS	00/00/00/00 White C
DIGITAL PRINT	DIGITAL PRINT (CMYK)	

Note: All dimensions are in (mm) or otherwise indicated.



PROPOSED



SIGN 3

WW-E-DTB-TTM-600

**FREESTANDING BLADE SIGN  
(NICOL ST)**

**Size:**  
600mmW x 1500mmH x 60mmD

**Scale:** NTS

**Material:**  
Freestanding blade sign with 3mm aluminium folded panels on both sides with digitally printed SAV and matte laminate. Non-illuminated.

**Notes:**  
Installed to garden bed.

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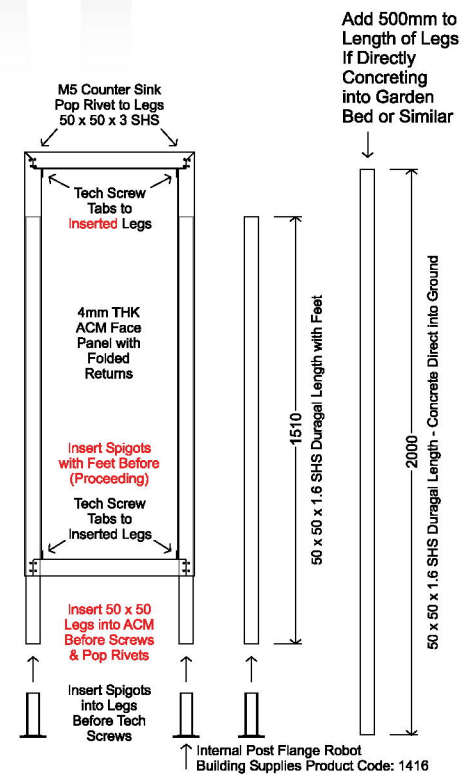
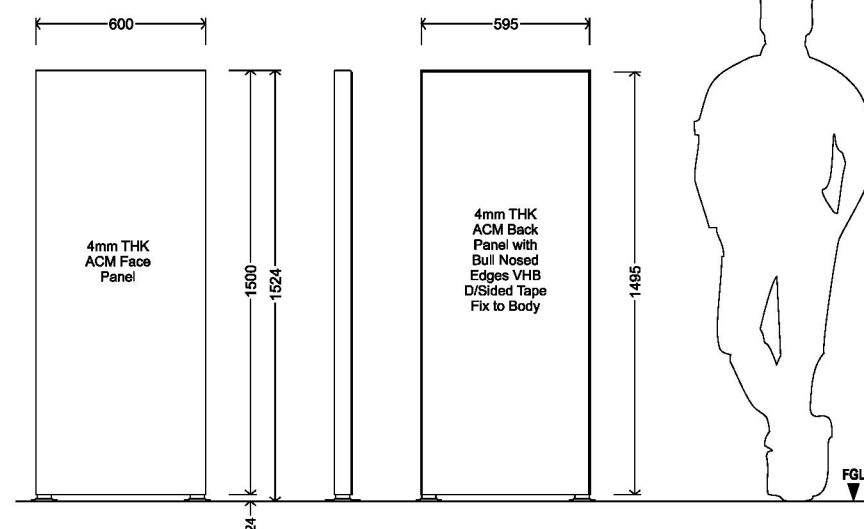
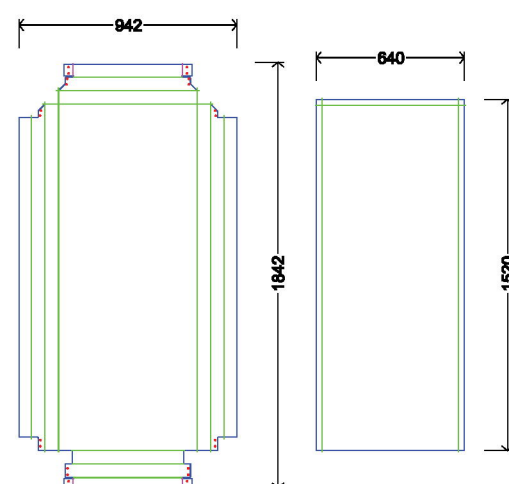
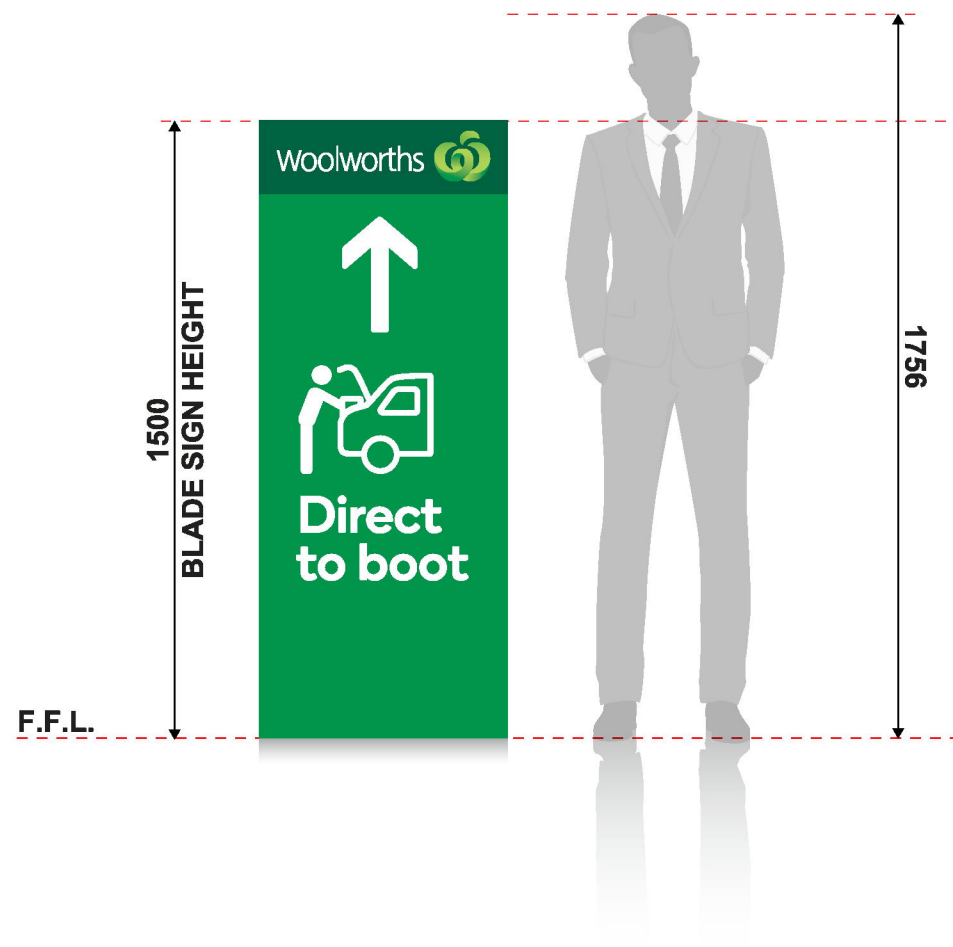
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EXISTING





PROPOSED



SIGN 3

WW-E-DTB-TTM-600

### FREESTANDING BLADE SIGN (NICOL ST)

**Size:**  
600mmW x 1500mmH x 60mmD

**Scale:** NTS

**Material:**  
Freestanding blade sign with 3mm aluminium folded panels on both sides with digitally printed SAV and matte laminate. Non-illuminated.

**Notes:**  
Installed to garden bed.

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### COLOURS:

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WW DARK GREEN	CMYK PMS	100/00/90/60 3425 C
WHITE	CMYK PMS	00/00/00/00 White C
DIGITAL PRINT	DIGITAL PRINT (CMYK)	

Note: All dimensions are in (mm) or otherwise indicated.



PROPOSED



SIGN 4

WW-E-DTB-TTM-600

**FREESTANDING BLADE SIGN  
(JAMES ST)**

**Size:**  
600mmW x 1500mmH x 60mmD

**Scale:** NTS

**Material:**  
Freestanding blade sign with 3mm aluminium folded panels on both sides with digitally printed SAV and matte laminate. Non-illuminated.

**Notes:**  
Installed to garden bed.

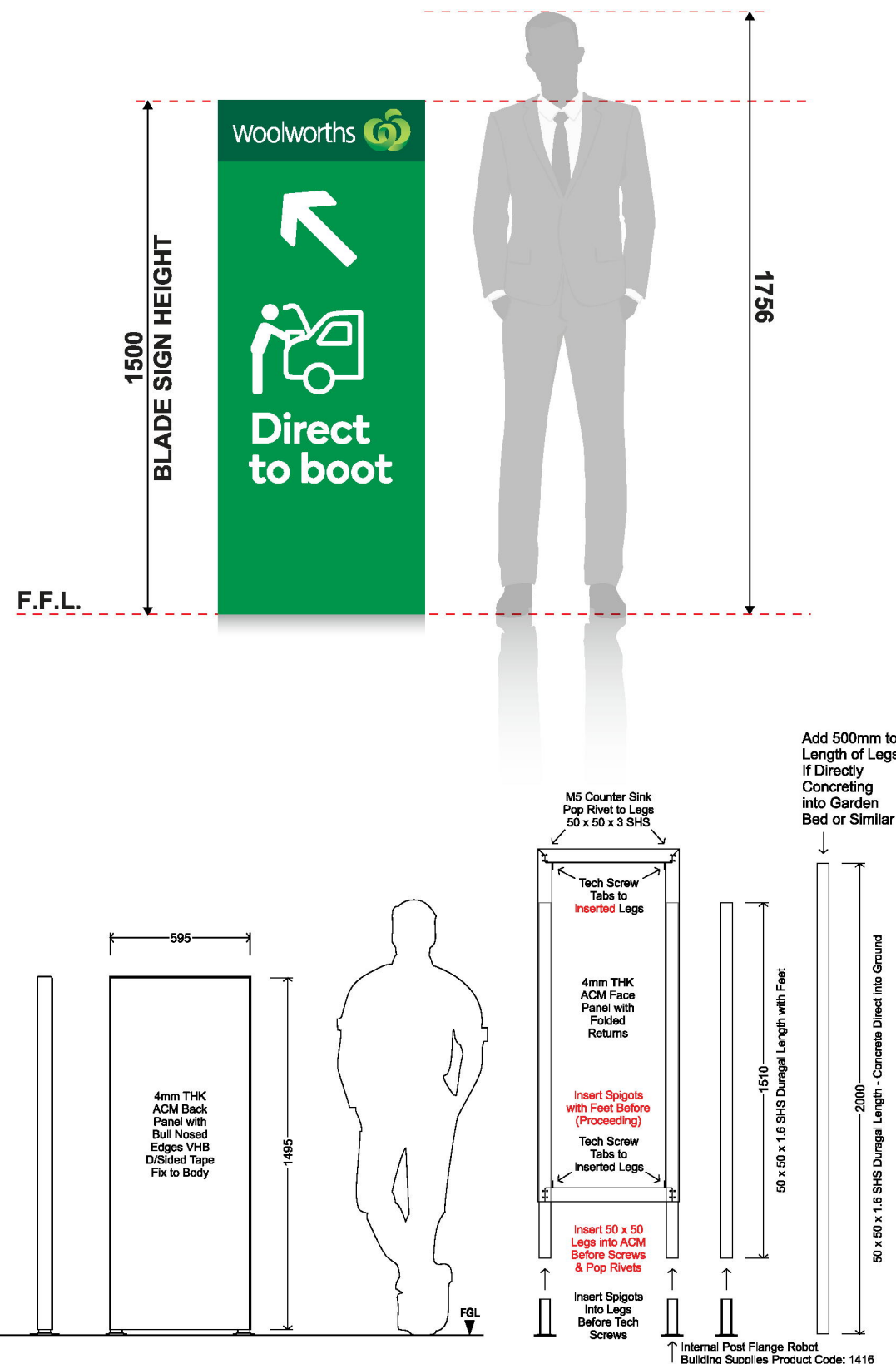
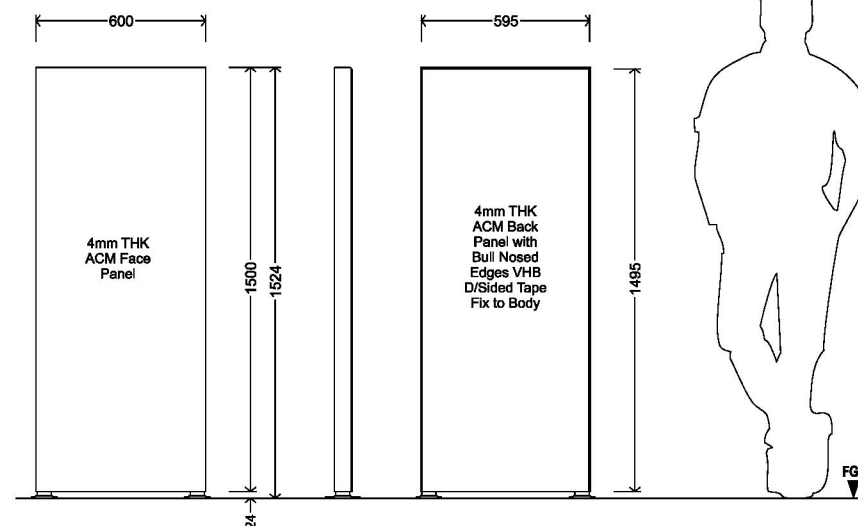
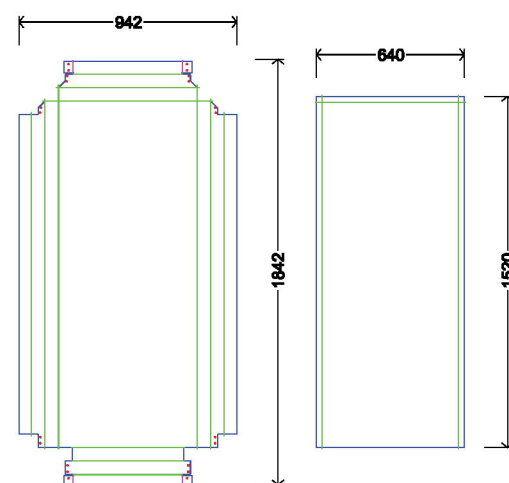
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EXISTING





**WW-E-DTB-TTM-600**

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<b>WW GREEN</b>	<b>CMYK</b>	90/00/100/00
	<b>PMS</b>	355 C
<b>WW DARK GREEN</b>	<b>CMYK</b>	100/00/90/60
	<b>PMS</b>	3425 C
<b>WHITE</b>	<b>CMYK</b>	00/00/00/00
	<b>PMS</b>	White C
<b>DIGITAL PRINT</b>	<b>DIGITAL PRINT</b>	
	<b>(CMYK)</b>	

Note: All dimensions are in (mm) or otherwise indicated.



PROPOSED



SIGN 5

WW-E-DTB-TTM-600

**FREESTANDING BLADE SIGN  
(JAMES ST)**

**Size:**  
600mmW x 1500mmH x 60mmD

**Scale:** NTS

**Material:**  
Freestanding blade sign with 3mm aluminium folded panels on both sides with digitally printed SAV and matte laminate. Non-illuminated.

**Notes:**  
Installed to garden bed.

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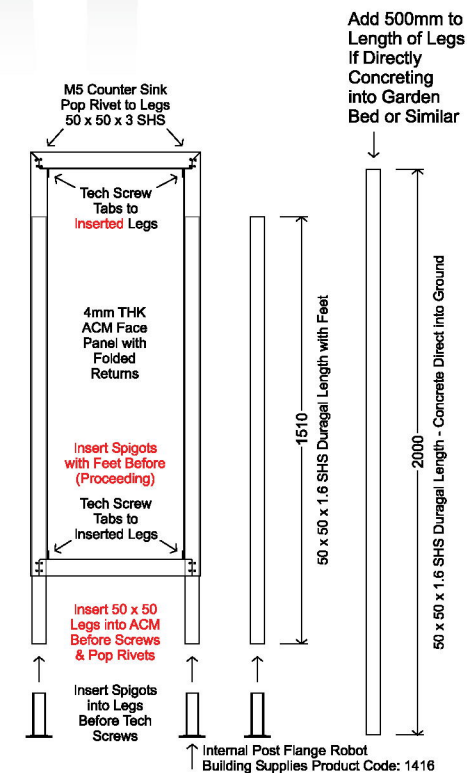
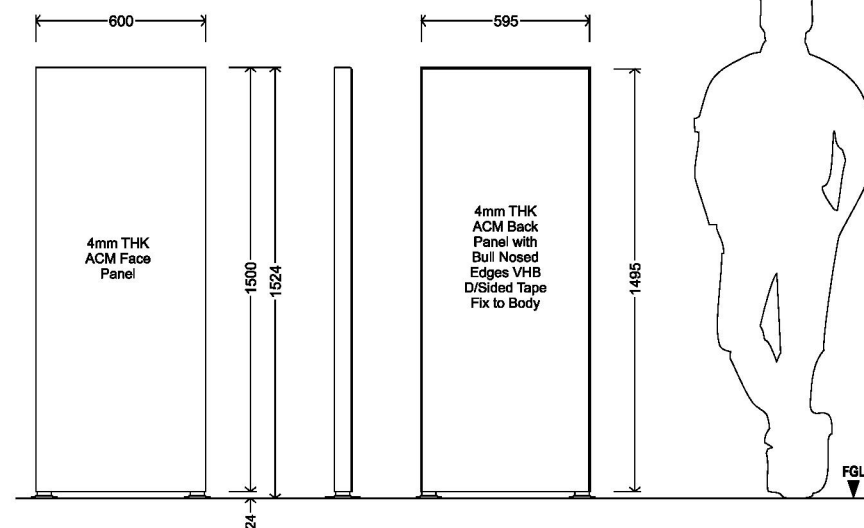
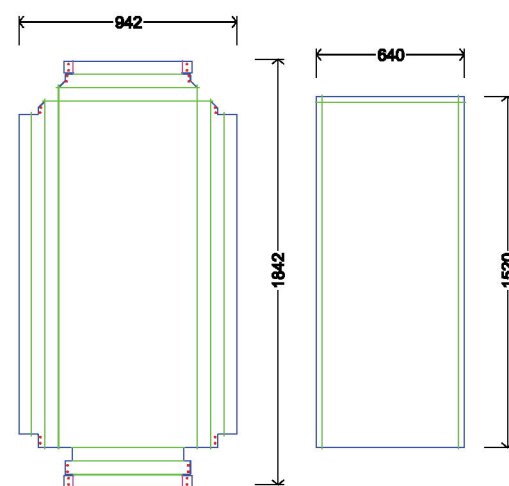
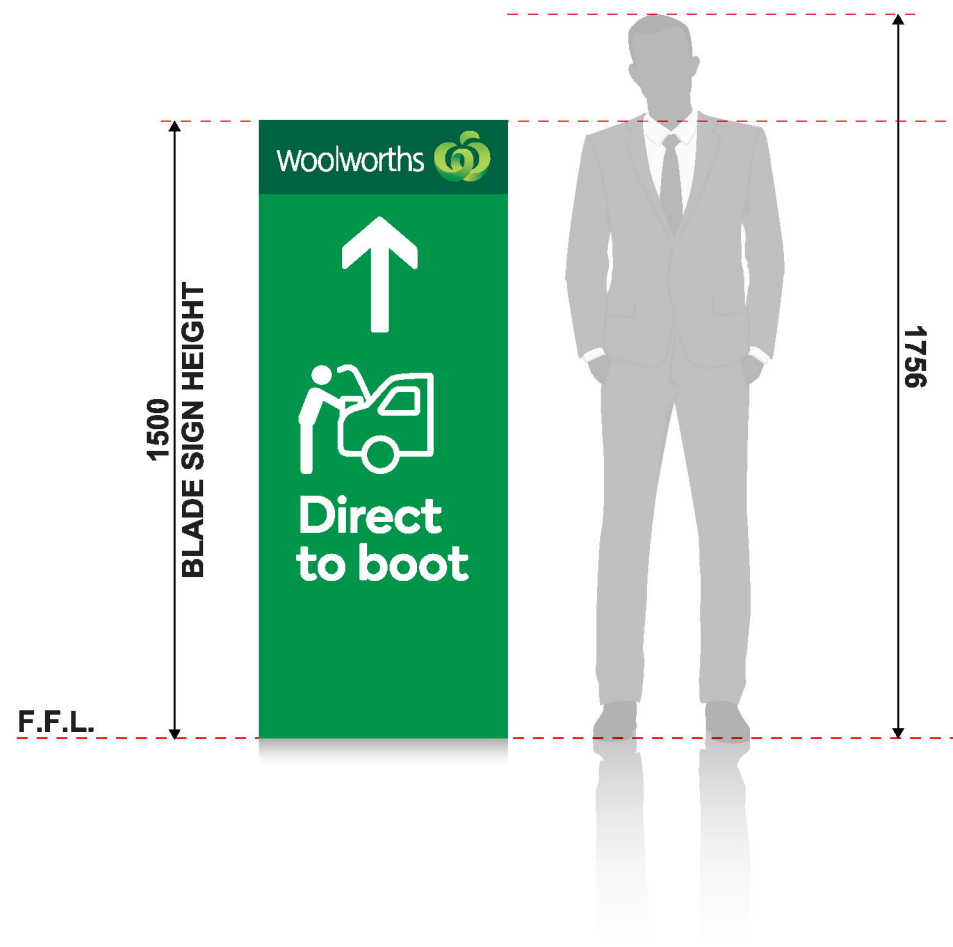
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EXISTING





PROPOSED



SIGN 5

WW-E-DTB-TTM-600

## FREESTANDING BLADE SIGN (JAMES ST)

**Size:**  
600mmW x 1500mmH x 60mmD

**Scale:** NTS

**Material:**  
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WW DARK GREEN	CMYK PMS	100/00/90/60 3425 C
WHITE	CMYK PMS	00/00/00/00 White C
DIGITAL PRINT	DIGITAL PRINT (CMYK)	

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