

Place name House

Survey Date: 04/07/2004

Other name-

Id: 1253

Street 80 Elgin Street

Last Update 04/10/2004

Locality Sale

Postcode

Official Locality

Property No

Local Government Area Wellington Shire

Precinct: Not in precinct

Easting

Northing

Map

Workshop number

Workshop votes

Field survey number

Community priority

Designer

Builder

Ownership Private

Built Date 1971

Change Date

Description This large cream brick house with its triple fronted form, dark tiled roof and curtain windows is typical of the suburban dream of the 1970s. A low brick fence compliments the house which has a double garage.

The house is externally intact including the original fencing and paths. Internal alterations include gas fittings replacing electrical appliances.

Feature	Style	Wall Materials	Roof Materials
House	Modern	Brick	Clay tile

Condition Excellent

Integrity Intact

None apparent

Residential

Building

National Themes

Local Themes

7. BUILDING SETTLEMENTS & TOW
7.1 Ports

History

This house was built as a model home based on the standards of the State Electricity Commission's Gold Medallion scheme. Introduced in 1967, the scheme was aimed at promoting the 'minimum electrical standards' of the average home. Specifications for the number and placement of lighting and power points were based on 'the minimum requirements to satisfy the practical day-to-day needs of an average family living in an average home'. A plaque was awarded to homes which satisfied this criteria.(1)

The layout and furnishings in this house were described in detail in an article on the house in the Gippsland Times of August 19, 1971 which proclaimed this to be the first Gold Medallion house in Gippsland. The article describes the open plan layout and fashionable veneer finishes to walls and cupboards plus the electrical features: 'Green Spanish style lino covers the living area floor and an electric heat bank warms the room, whereas the lounge is equipped with an airconditioner.'(1)

The remainder of the article describes desirable household appliances, listing the abundance of items in the Gold Medallion home, including a two-door refrigerator, split system airconditioner, heatbank, washing machine, clothes dryer, hot water service, wall radiators, dishwasher and lighting systems.(1)

The eight roomed, two toilet house cost \$17,000 to build and covers a block 66 by 99 feet. The building contractor was George Coleman, a local.(1) Modifications to the house have been made in recent years reflecting the need to economise on electricity consumption. Gas now heats the house and supplies the cooking facilities and the hot water system.(2)

REFERENCES

(1) 'Gippsland Times', 19 Aug. 1971.

(2) Carol Jackson, owner, Heritage Awareness Day.

Period	Associations
	SEC Gold Medallion Scheme

Heritage Protections Register	Reference	Zoning	Status
Planning Scheme	x		Recommended

National Estate

Research Required

Recommendations

Fieldwork priority?

Stage 1 Ranking Assessed: Sale Heritage Stu **Stage 2 priority** Planning Scheme: Individua

Final Ranking Local significance **Final Recommendation**

Statement of significance The house at 80 Elgin Street, Sale is of local aesthetic and historical significance to Wellington Shire. Aesthetically, it is significant for design reasons that provide an illustration of housing tastes of the 1970s, and is also a symbol of optimism and prosperity in the region in the early 1970s, with the advent of power production in the Latrobe Valley. Historically, it as significant as the first SEC Gold Medallion winner in Gippsland, incorporating the latest innovations in electrical appliances. (RNE criteria A.4, F.1)

Extent of designation

Informant

Notes

Follow up

Bibliography	Context Pty Ltd, (1994), City of Sale Heritage Study Context Pty Ltd, (2004), Wellington Heritage Study: Sale Review
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UpdateElgin St 0080, ID1253.JPG

Geoff Neville

05/06/2006



UpdateElgin Street 0080, ID 1253(ii).jpg

Kristy Crawford

24/01/2007



UpdateElgin Street 0080, ID 1253(i).jpg

Kristy Crawford

24/01/2007

